

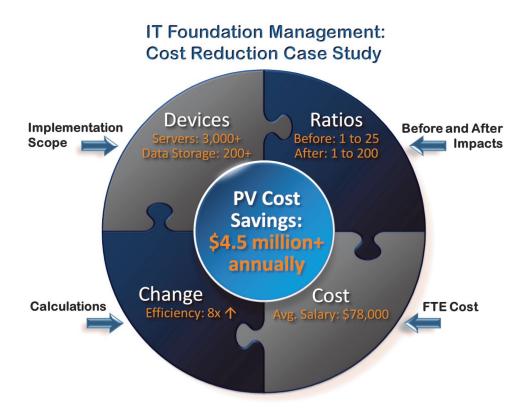
IT Foundation Management —Cost Reduction & ROI

The IT Foundation Management delivers on the promise of *doing more with less*. It does this through streamlining, automating and optimizing many of the processes involved in IT infrastructure management.

Because IT Foundation Management builds from the bottom-up (the Foundation) it can significantly improve IT processes including device configuration, incident or problem remediation, updating and patching, and reporting.

Cost Reduction Use Case

One TDi customer provided the following information regarding the impact of IT Foundation Management on their business:



Case Study Data

1. Servers (Solaris) being managed = 3,000+

2. Storage Devices being managed = 200+

3. <u>BEFORE:</u> Ratio of engineers to devices = 1 engineer per 25 devices

4. <u>AFTER:</u> Ratio of engineers to devices = 1 engineer per 200 devices

Using the before and after data collected by the customer, the average present value (PV) savings represents a cost savings of at least **<u>\$4.5 million per year.</u>**

Universal visibility was a key driver in this case, with multiple server groups in multiple locations with supporting engineers working from physically remote locations (from the servers and each other).

Providing a single, unified platform that enabled them to have universal visibility and real-time collaboration capabilities offset the geographical challenge in this use case.





Financial Calculations

A present value calculation was performed on this use case with the following assumptions:

Actual Data

- 1. Servers (Solaris) being managed = 3,000+
- 2. Storage Devices being managed = 200+
- 3. <u>BEFORE</u>: Ratio of engineers to devices = 1 engineer per 25 devices
- 4. <u>AFTER:</u> Ratio of engineers to devices = 1 engineer per 200 devices

Assumptions

- 1. Average administrator salary (5 yrs exp.) = \$78,000 (SANS Institute 2008)
- 2. Burden rate: 20%
- 3. Discount rate: 20%
- 4. Phase-in headcount reduction: Y1 = 25%, Y2 = 75%, Y3 = 100%

| Major Telecom Company C | Cost Reduction | | | |
|---------------------------|----------------|-------------|--------------|--------------|
| Three Year Period | | | | |
| | Year 1 | Year 2 | Year 3 | |
| Original headcount | 128 | 128 | 128 | |
| | | | | |
| BOY headcount | 128 | | 16 | |
| Extrapolated BOY year 2 | | 72 | | |
| Headcount ave during year | 100 | 44 | 16 | |
| | | | | |
| Ave headcount reduction | 28 | 84 | 112 | |
| Ave salary | \$78,000 | \$78,000 | \$78,000 | |
| | | | | Total |
| Direct salary saved | \$2,184,000 | \$6,552,000 | \$8,736,000 | \$17,472,000 |
| Burden rate | 120% | 120% | 120% | 120% |
| | | | | |
| | \$2,620,800 | \$7,862,400 | \$10,483,200 | \$20,966,400 |
| Discount rate | 83.333% | 69.444% | 57.870% | |
| | | • | | |
| PV of cash savings | \$2,184,000 | \$5,460,000 | \$6,066,667 | \$13,710,667 |





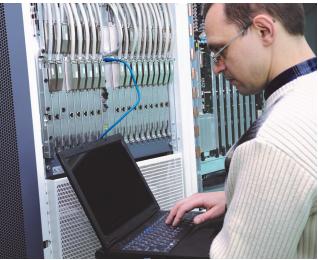
Cost Reduction Drivers

The more generic drivers of this cost reduction are the automation, streamlining and optimization of the processes behind deploying, configuring, maintaining and repairing the hardware and software in the IT infrastructure. These processes include:

- 1. Detect: Data capture (only data that is captured can be used to raise events or root-cause analysis)
- 2. Detect: Event Detection (data analysis to determine if an event has occurred)
- 3. Detect: Event Prioritization (event severity is determined)
- 4. Diagnose: Research Issue (additional information is required to understand event)
- 5. Diagnose: Data Gathering (additional data is required to determine cause)
- 6. Diagnose: Identify Remediation Target (determine physical entity needing remediation)
- 7. Remediate: Determine Remediation Action
- 8. Remediate: Research Remediation Action (more information is needed to determine the correct remediation action)
- 9. Remediate: Establish Console Connection
- 10. Remediate: Perform Remediation (including Remote Remediation)

IT Foundation Management automates, streamlines and optimizes all of these processes, often transforming them from difficult, time-consuming, and relatively unstructured processes to simple, highly automated ones.

Leverage Domain Experts



IT Foundation Management keeps domain experts focused on the unique value-added ability they bring to supporting the IT infrastructure. In simpler terms, IT Foundation Management enables them to quickly and efficiently <u>do</u> <u>their jobs</u>.

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IT Foundation Management also provides them with the ability to encode their domain expertise into the system, translating individual knowledge into corporate knowledge.

The result is an optimized (efficient) work environment that undergoes continual improvement through use. IT Foundation Management effectively learns from your experts thereby increasing its value to the organization on a continuously evolving basis.

There are no trade-offs with IT Foundation Management either. As a result of employing IT Foundation Management—in addition to cost reduction the reliability and availability of systems is improved, the quality of service delivered to the business increases, and employee job satisfaction often rises sharply.



IT Foundation Management Drives Operational Maturity

The following diagram presents the maturity evolution behind this cost reduction study. As with all maturity matrices a baseline is created to assess the current state (red highlights) with goals established from there and results charted periodically to determine progress. For this case study the change in maturity after the first year is denoted by the green highlights.

| | IT Foundation Management – IT Operations Maturity Matrix | | | | | | | |
|---------|---|---|--|--|--|--|--|--|
| LEVEL 5 | All events in-band and out-of-band: all modes | Real-time (milliseconds) for all events | Assigns event priority for the majority of events automatically and continuously updates and expands | Uses automation to present descriptive event analysis data, continuously updates and expands analysis data, system- based event correlation | System managed remediation process, selected actions performed by system, captures & updates system with domain knowledge | | | |
| LEVEL 4 | All out-of-band events all modes: selected in-band events production mode only | Selected events in real- time (milliseconds), others programmatic (10 minutes or less) | Assigns event priority for a significant percentage of events automatically | Automation presents descriptive event analysis data, continuously updates & expands analysis data | System managed remediation process, selected actions performed by system | | | |
| LEVEL 3 | All in-band events: production mode only | Programmatic with lag – 10 minutes or more | Assigns event priority for select set of events automatically | Automation presents descriptive event analysis data, system-managed process | System managed remediation process | | | |
| LEVEL 2 | In-band (production) event monitoring of network notifications and comprehensive log messages | Programmatic with lag – 30 minutes or more | Manual – master record used and maintained | Manual– reference library available, common process | Manual – structured process, balance between symptom and root-cause focus | | | |
| LEVEL 1 | In-band (production) event monitoring including network notifications and selected log messages | Primarily by failure and service degradation | Manual– reference library available | Manual – no references, no master records, common process | Manual – structured process, symptom focused rather than root-cause | | | |
| LEVEL O | Limited and inconsistent event detection | By failure (fire fighting) | Manual – no references, no master records | Manual – no references, no master records, no common process | Manual – unstructured process, symptom focused rather than root-cause | | | |
| | Scope of Event Detection | Event Detection Practice | Event Prioritization | Event Analysis | Event Remediation | | | |

Dramatic Departure from the Traditional Approach

IT Foundation Management represents a dramatic departure from the traditional approach where an often unmanageable array of tools are employed, work is chaotic, and consistency is lacking. IT Foundation Management approaches this challenge in a holistic manner that fills in the gaps, unifies the practice and optimizes work. In this way IT Operations maturity can be driven from a reactionary, effect-based firefighting mode prone to human error to an efficient, effective and controllable management practice.